



التحالف السعودي لتقنيات الزراعة والغذاء  
Saudi AgriFood Tech Alliance

**Invitation to join  
the Saudi AgriFood Tech Alliance**



**(Consent Form)**

To the Saudi Agrifood Tech Alliance

We would like to inform you that we have reviewed and studied the attached explanatory summary. We inform you of our desire to join this alliance, emphasizing that our signing of this form does not entail any financial, legal, or administrative obligations towards any party.

Best regards,

**Name:**

**Position:**

**Organization:**

**Signature: Date:**





## (Explanatory Summary)

### Proposal for the Saudi Agrifood Tech Alliance

The Saudi Agrifood Tech Alliance aims to unify and coordinate an integrated network of those related to food and agriculture by enhancing coordination and cooperation among members to stimulate the dissemination of food and agricultural technology solutions throughout the Kingdom.

By signing the attached form with the (Invitation to Join) letter, you affirm your interest in joining the Saudi Agrifood Tech Alliance.

### **1. Executive Summary**

Saudi Arabia faces critical food and agricultural challenges locally, including, for example, difficulties in food production under harsh climatic conditions, reliance on non-renewable water sources, combating pests and animal diseases, and reducing food waste.

Addressing these challenges requires the dissemination and adoption of technological solutions nationwide, including innovations related to precision agriculture technologies, biotechnology, nanotechnology, alternative foods, innovative biological fertilizers and pesticides, and waste management, among many other emerging and mature technologies.

Deploying these solutions will require collaboration with a wide range of partners inside and outside the Kingdom, leveraging their expertise. This means that the Kingdom has a historic opportunity to establish a comprehensive platform for all stakeholders, including leaders of the food and agricultural system, technology experts, and enablers. Achieving this requires the participation of a diverse group of government entities, research and academic institutions, the private sector, non-profit organizations, and international organizations.

Therefore, the Saudi Agrifood Tech Alliance seeks to achieve this goal by establishing a new platform to unify efforts through an integrated network of food and agriculture stakeholders aimed at stimulating the dissemination of food and agricultural technology solutions throughout the Kingdom, focusing on three goals:

- Building a vibrant community of stakeholders with common interests to advance food and agricultural technology solutions.
- Facilitating cooperation among alliance members through events, knowledge exchange, networking, and systematic matchmaking between alliance members.
- Establishing a forum to discuss and develop policies that benefit the food and agricultural technology ecosystem, prioritize them, and support them.

This initiative is under the patronage of the Ministry of Environment, Water, and Agriculture. We invite interested alliance members to participate in this historic opportunity to unite in facing the





food and agricultural challenges facing the Kingdom. This opportunity offers many benefits and advantages to alliance members, including shaping the future landscape of the food and agricultural technology sector in the Kingdom, knowledge and commercial exchange among members, generating new economic opportunities, and contributing to addressing national challenges.

The alliance was launched in July 2024.

## **2. Governance of the Alliance**

The alliance aims to adopt an inclusive approach to membership that includes all stakeholders and allows for the participation of a wide range of national and international actors with common interests in advancing food and agricultural technology solutions. This inclusive approach aims to leverage the integrated strategic capabilities and potential cooperation and complementarity among alliance members, including government entities, research and academic institutions, the private sector, and non-profit organizations.

The alliance is expected to organize meetings among members quarterly and annually to exchange knowledge, explore cooperation opportunities, and form partnerships in policy-making that benefit the entire ecosystem.

To achieve this, the alliance operations and governance will be conducted based on two main pillars currently being developed in the pre-launch phase:

- **The General Secretariat of the alliance:** Responsible for overseeing the daily operations of the alliance, marketing it, and managing it. The General Secretariat, led by the CEO of the alliance, will play a pivotal role in implementing the alliance goals and ensuring smooth cooperation among members, in addition to acting as the central point of contact for all stakeholders to facilitate communication and drive collaborative initiatives.
- **The Steering Committee of the Alliance:** Composed of high-level representatives from the Saudi Agrifood Tech Alliance boards of directors. The committee provides strategic direction, makes executive decisions, and oversees the alliance initiatives. The committee will also leverage the expertise and vision of its members in setting the overall direction of the alliance and monitoring its progress toward achieving strategic goals.

## **3. Benefits and Expectations**

### **1. Benefits**

We envision an alliance that helps members explore potential collaboration opportunities and knowledge and commercial exchange among them, generating new economic opportunities while contributing to addressing sectoral challenges. Furthermore, pooling resources and exploring cooperation opportunities enable members to work together to capitalize on ecosystem-wide opportunities that benefit the community. Membership benefits include:

- **Knowledge Exchange:** Gaining a broader and deeper understanding of the capabilities, solutions, and initiatives of other members and having the opportunity to share stakeholder capabilities, solutions, and initiatives with them. Additionally, members can access a rich



resource of knowledge exchange materials, including case studies, research reports, best practices, and members' organizational structures.

- **Establishing New Partnerships:** Members benefit from opportunities for bilateral and multilateral partnerships with other members through networking events and profiles provided by the General Secretariat about members.
- **Awareness of Common Challenges:** Members can propose initiatives addressing common opportunities, contribute to, and benefit from them, such as prioritizing technical solution gaps, attracting funding and talent, and influencing policies and regulations.
- **Official Membership and Joint Marketing:** Members can benefit from joint marketing and representation in external forums.

## 2. Expectations

Membership in the alliance does not entail any legally binding obligations or mandatory contributions, whether financial or otherwise. However, we expect our members to attend and participate in events, contribute to knowledge exchange, and adopt a spirit of cooperation with other alliance members.

- **Attendance and Participation:** Members are expected to attend alliance events regularly and contribute to discussions, community committees, networking, and other community-building activities.
- **Knowledge and Leadership Exchange:** Members are expected to proactively share non-confidential knowledge and insights with other members through research papers, scientific leadership, presentations, and other materials and insights that serve the common good of the alliance.
- **Work-Oriented Cooperation:** Members are expected to adopt a spirit of cooperation and openness to exploring partnerships and collaboration opportunities with other alliance members in a non-binding manner, ranging from joint research exploration to commercial experimentation opportunities.
- **Alliance Membership:** Members are expected to be transparent and open about their membership in the alliance, including granting the alliance the right to report their membership to other parties publicly.

May God protect and bless you.

